

Press release November 14, 2018 ... Shawn Mesheau – “voice of experience” – vying to fill empty Council seat in Sackville

Now that his work commitments are settled back in his hometown, he has the time and focus to connect with citizens at the grass-roots level, and is eager to once again be involved in community.

Shawn’s common sense manner and down-to-earth attitude result in reality- based decision-making skills. His solid experience and business knowledge gives him an edge when it comes to fiscal responsibility, with an eye on ensuring our tax dollars are wisely spent. His longstanding family history of political involvement has instilled a deeply rooted sense of civic duty, and with his passionate nature he will do whatever he can to ensure our Town will thrive and prosper.

He himself has worn many business hats, with various businesses in the area, and is currently employed with Blugenics Innovations here in downtown Sackville (Karen Phytoplankton), where he is Key Account Manager for large national retailers. Shawn’s previous experience managing several of his own small businesses rounds out his perspective of the business world. With this unique combination of experience and determination, he is ready to once again take on the role of Town Councillor.

Shawn sees diversity as one of Sackville’s strengths. He is a willing listener, readily reaching out to others for input and information when needed, and his down-to-earth attitude ensures he will always ask the ‘hard questions’ when it comes to making decisions at the Council level.

While he embraces the need to voice concerns and gather information about issues, Shawn also realizes the need to look at situations realistically - **“control what you can control, and then look for the ‘safest’ options for what you can’t control.”**

He is looking forward to meeting with each and everyone who has questions or ideas for the future betterment of our Town, as well as discussing any issues or concerns that local residents may have. Shawn is available by phone or email, as listed below.

In his last successful campaign for the 2012 municipal election, Shawn Mesheau noted

that Council needed to be more diligent about ensuring services are delivered efficiently and effectively, with more transparency and accountability to the citizens that elect them. Even though a few years have passed since he made that statement, the words are just as true today, and this remains high on his list of commitments.

Let's all help Shawn make a positive difference in the future of our Sackville.

For more information, please contact:

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---- Authorized by the Committee to Elect Shawn Mesheau ---

Additional e-mail comments from Shawn Mesheau

I had been considering offering again in 2020 when the vacancy came up after the provincial election.

With only 16 months until the next municipal election it made sense that my experience would allow for a smooth entrance to join the existing councilors and forge ahead.

My thoughts are around a more balanced approach focusing on the diversity of Sackville whether it be plaid collar, blue collar, white collar or academia all are important in making Sackville a strong community for tomorrow.

We have done well in building our community development we are on life support when it comes to our economic development. Without a divers strong economy there is not enough money to support our community development efforts.

There are eight sectors we need to be nurturing; business, retail, tourism, agriculture, environment, culture/arts & academia. We are doing well at four of those and need to dig deeper when it comes to business development, retail, tourism and agriculture.